

Bubble Wrap® IB

Inflate only what's needed, when it's needed

Bubble Wrap® IB is a flexible, protective air-cellular solution that can be inflated on-demand in whatever quantity is required. Shipped flat, stored flat, and ready when you need it, Bubble Wrap® IB drastically reduces the impact of freight costs and carries a significantly smaller carbon footprint.



DAMAGE REDUCTION

- Protect better with 30%+ more protection than competitive bubble
- Protect longer with best-in-class Barrier Bubble air retention
- Protect stronger with specially designed bubbles that don't pop on impact



CUBE OPTIMIZATION

- Reduce the use of excess materials with more stretch than competitive bubble
- Reduce the size of packages without sacrificing protection
- Reduce the amount shipping and storage space needed



FULFILLMENT VELOCITY

- Minimize material usage, decreasing pack time and increasing throughput
- Minimize material handling time and change overs
- Minimize downtime with equipment proven to maximize throughput with on-demand, easy-to-use inflation



CUSTOMER EXPERIENCE

- Create less waste by avoiding messy, excessive wraps and void fill
- Create neat, attractive packages that showcase products with exceptional clarity

By inflating at the point of use, Bubble Wrap® IB can **REDUCE** the number of trucks required to supply a customer's operation by nearly **97%**.

36 Standard Bubble
Trucks 
72
man hours

= **1** Bubble Wrap IB
Truck 
2
man hours